



VITOpolis is a new interactive pop-up expo by VITO, the independent Flemish research organisation in cleantech and sustainable development. The expo is a temporary experience centre, in the theme of sustainable technology. Visitors will be introduced to solutions in the fields of economy, housing, waste and fashion.

The expo is mainly aimed at school students, but other visitors such as families, consumers and businesses are also definitely welcome. The exhibition starts by watching a film on why climate is such a hot topic. Visitors then discover their own impact on the climate through the choices they make every day; from buying new stuff to using materials such as plastic.

VITOpolis is a travelling exhibition that traverses Flanders at about four locations a year.

Authority

VITO NV

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VITOpolis

Bruns was responsible for the development, production and on-site realisation of the complete exhibition. Executed according to design of design agency Wondering. The team has been challenged to work as sustainable as possible. Modular constructions was also an important aspect of this, as it is a travelling exhibition.

To build as sustainable as possible, we worked with residual materials, especially sheet material. In the process, there are also opted for sustainable productions methods such as screws instead of glue, water-grade paint and packing with blankets instead of plastic. The exhibition is so engineered that it can be dismantled and rebuilt at the new site in a few days by VITO's technical department. This took into account minimising transport to move the whole exhibition. Everything is built from according to Wondering's design in aluminium profiles: these are easy to assemble and disassemble.

The VITOpolis project has allowed Bruns to explore the field of sustainable exhibitions even more, on construction and design. Besides, it is an exhibition with a socially strong story. It helps create awareness about the impact of our daily choices. As a visitor, you will be challenged to think about municipal initiatives and propositions that emerge from dilemmas.

Destination

Information- &
visitor centre

Type of exhibition

Travelling exhibition

Projectdirecteur

Maarten Taborsky

Design

Wondering
Burggravenlaan 321
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Start

March 2023

Delivery

April 2024

