

BRUNS

'Know what you eat'



'Know what you eat' is an interactive exhibition that takes children from ground to plate. Through playful, challenging games, children themselves explore the link between what you get on your plate, the product and the producer. What do we actually eat? Where does it come from? And is it healthy?

The exhibition can be visited by families and for example school classes by reservation at the reception Breugelhoeve in Peer, Belgium. Topics include soil, agriculture and climate, fair prices for farmer, the origin of your food, animal welfare and recycling in agriculture.



Authority

City Peer

Zuidervest 2/A

3990 Peer

Belgium

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Surface area

380m²



Bruns was responsible for producing and installing of the entire exhibition consisting of: the entrance, the shopping experience and the interactive loft. Executed according to the design of Fugzia and in cooperation with hardware supplier Moj Juice.

An introduction is given at the entrance, with the children sitting on wooden stools. In the shopping experience, storage racks have been realised with products a counter and furniture equipped with various graphics. On the attic floor, abstracted straw bales have been developed in collaboration with Showtex and DMI to sit on with integrated games, facts, hardware and graphics.

'Know what you eat' is about a very valuable topic in which the focus on healthy and responsible eating at educational level is high. A special feature of the project is that it was realised with the cooperation and financial support of local farmers in Belgium.

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Destination

Information- &
visitor centre

Type of exhibition

Temporary exhibition

Project director

Maarten Taborsky

Design

Fugzia
Karel van Lotharingenstraat
4/301
3000 Leuven
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Start

March 2023

Delivery

February 2024

