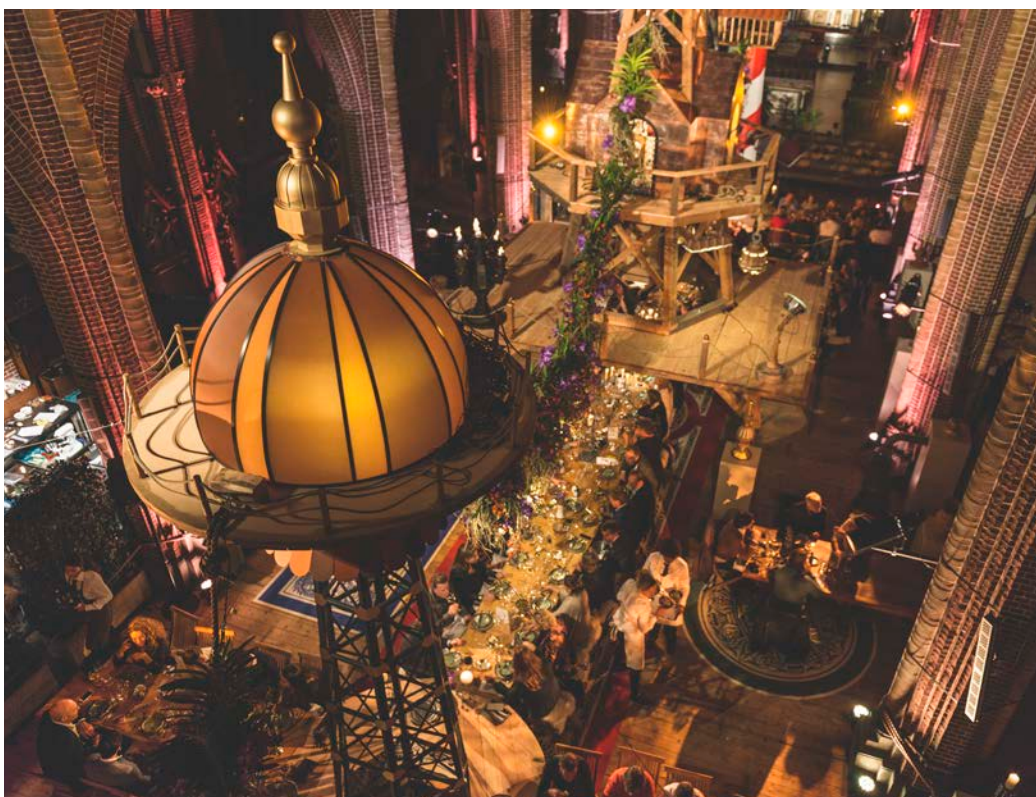




Symbolism, metaphor, and old Dutch proverbs come together to create an exuberant spectacle during Dutch Design Week. Inspired by the work of painters such as Jan Steen, artist Atelier van Asseldonk takes you to a world where he and 'Brabants' Finest' intertwine a bygone era with the lively present, against the backdrop of the iconic Saint Augustine Church.

In the heart of Eindhoven a unique company of craftsmen join together to showcase their artisan skills. Atelier van Asseldonk from Mariaheide builds an entire art installation centred around a twenty-metre long table. Dressed by floral genius Oogenlust from Eersel and constructed by master builder Bruns from Bergeijk, it is a true work of art. At night the scenery will come alive as the nave of Saint Augustine Church transforms into a dining room, where Dick Middelweerd from restaurant De Treeswijkhoeve – awarded two Michelin stars – serves an exclusive dinner prepared especially for this event. Beerze Beer from Vessem will complete the feast with their exquisite beers.



BRUNS

The Allegory of the South

Authority

Foundation GoeTovee

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Location

Saint Augustine Church,

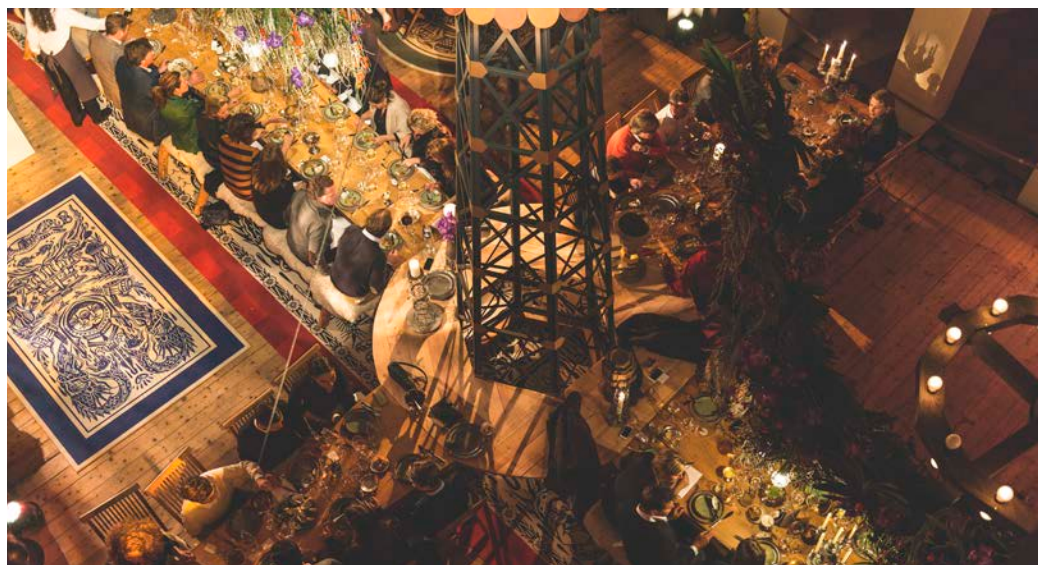
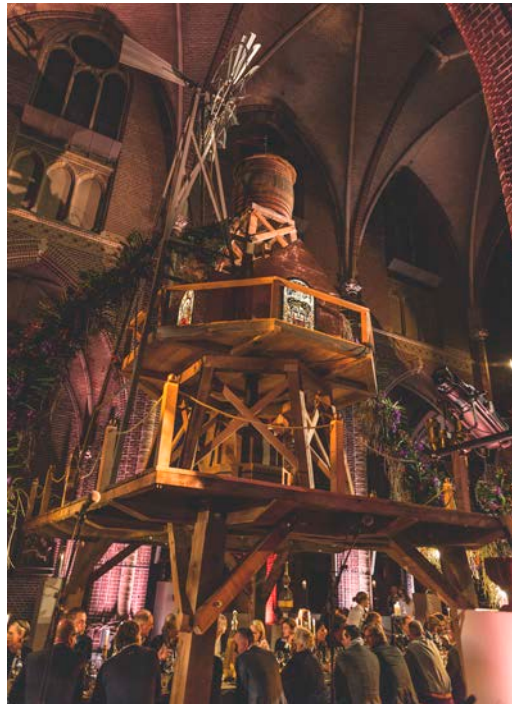
Eindhoven

Even outside the church people are working, eating, drinking, and singing. Market vendors sell their wares, the music plays, the food is delicious and the beer flows in abundance. Experience the remarkable vision of these contemporary craftsmen during this festive week and step into a world imagined from the work of artists like Jeroen Bosch, Pieter Bruegel, and Jan Steen.

Dutch Design Week

The Allegory of the South takes place during Dutch Design Week from 16 through 25 October 2015. Saint Augustine Church is open daily from 11:00 AM to showcase the still life. Outdoor activities will commence at the same time.

The exclusive dinner starts at 19:00.



BRUNS

The Allegory of the South

Destination

Church

Type of exhibition

Temporary

Project manager

Dick Hemmes

Design

Atelier van Asseldonk

Hintelstraat 17

5464 RE Mariaheide

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Start

September 2015

Delivery

October 2015