

BRUNS

Van Gogh Village Museum



The Van Gogh Village Museum centres the story of the life of art painter Vincent van Gogh (1853-1890) in Nuenen. As a visitor, you will discover the journey to his first masterpiece 'De aardappeleters'. Created from hundreds of drawings and preliminary studies of the poverty-stricken surroundings of Nuenen with hard-working weavers, farm workers and farmers. A quest for light, colour and perspective.

The tensions of home are palpable as is his determination to be an artist. For instance, he drew a line in the sand with his foot whenever he saw something while walking. Later, in better light, he returned with his sketchbook. Van Gogh lived in Nuenen between December 1883 and November 1885 and painted about a quarter of his oeuvre there.



Authority

Van Gogh Village
Berg 29
5671 CA Nuenen
The Netherlands
T 040 283 9615

Location

Nuenen, The Netherlands

Surface area

400m²



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Bruns realised together with Ata Tech in assignment of design agency Tinker Imagineers the Van Gogh Village Museum. An experience in which all kinds of things can be discovered about Vincent van Gogh. Wall-filling graphics are frequently used in the exhibition. Matching the look of the painter's work.

During the design phase, important solutions were created for the realisation of the plan within the available budget. Material choices were carefully made so that all furniture blends into the overall experience.

The exhibition consist of a mix of hands-on furniture and projections. For instance, there are viewers to scan the environment through Vincent's eyes. Different techniques of drawing in perspective are highlighted. Projections and ancient objects take visitors back to the times in which he lived. And audio tour guides visitors through the museum. Over 80 different audio points can be scanned, allowing the route and story to be followed at your own tempo.

The renewed museum tells an inspiring story and was opened by Her Majesty Queen Máxima.



Destination

Museum

Type of exhibition

Permanent

Project director

Maarten Taborsky

Design

Tinker Imagineers
Hamburgerstraat 23
3512 NP Utrecht
The Netherlands
T 030 230 0405

Start

March 2021

Delivery

April 2023