



Bolidt's strength has been the in-house development, production and application of thermoset plastics since 1964. Plastic systems for (industrial) synthetic floors, ship roofs and wear layers. Bolidt believes that a successful development is a synergy between; innovative power, the cooperation between employees and the ability to co-create with the customer. In the new Bolidt Innovation Center all three ingredients are combined under one roof. The customer gets to know the product by seeing, printing, stretching and testing all materials in the 'exhibit area'. Bolidt presented all possible solutions in real samples, which gives the customer a realistic feeling with the material. Of course the visit also gives Bolidt insight into the wishes and requirements of the customer. In short, a centre for optimal cooperation with successful results.

BRUNS

Bolidt Innovation Center



Authority

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Location

Hendrik-Ido-Ambacht,
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Surface area

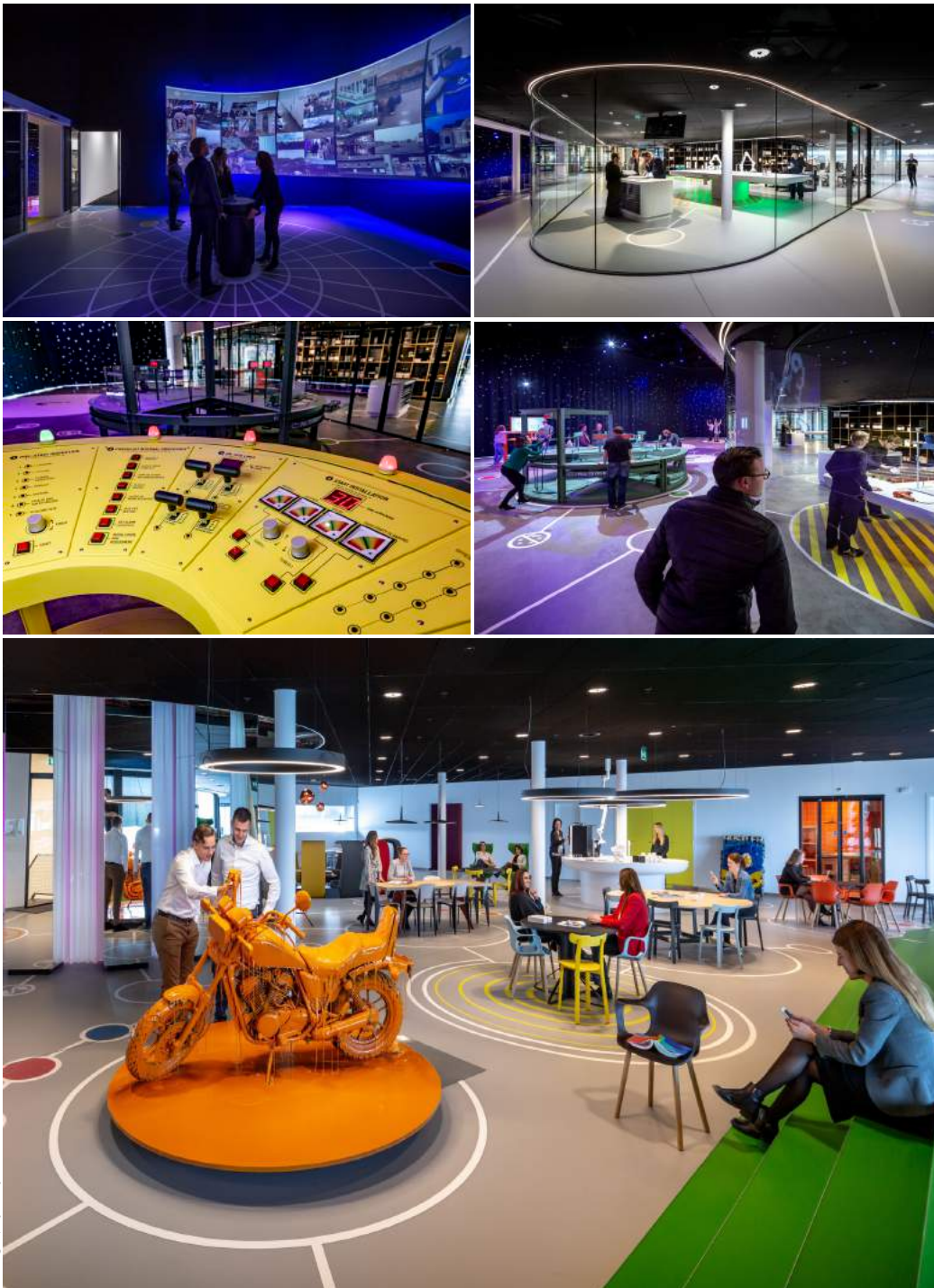
1860m²

Bruns was involved in the development and realization of the Bolidt Experience Center from the beginning. After getting to know Bruns by visiting the National Military Museum and Micropia, Director Rienz Willem Bol opted for a direct collaboration in the form of a design&build project. This arose before the design agency Kossmann.deJong was on board. From a mutual trust all exhibits and experience parts have been completely realized by Bruns in cooperation with Kossmann.deJong. All hardware, light, special furniture, showcases and integral exhibits are engineered by Bruns and produced in own workshop.

A spectacular show with a large audiovisual roll screen, curtains that open and close automatically and various show lighting. Interactive exhibits that allow the visitor to experience Bolidt's high-quality products in all facets of possibilities; such as the pounder, the work preparation and the zoom out. There is a control room with a curved projection screen that is operated via a large turner. There are beautiful graphic elements on the wall that show the world of Bolidt and there is also a large sample wall where all kinds of Bolidt material samples can be viewed. The cooperation tastes like more, because there is now also an agreement to continue phase 2.

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Destination

Brand Experience Center

Type of exhibition

Permanent

Project director

Maarten Taborsky

Design

Kossmann.deJong
De Ruyterkade 107
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Start

September 2015

Delivery

November 2019