



SUPERMODELS is an overview, in miniature, of key Dutch designs in the field of furniture, interiors and architecture. Iconic works by modern designers are linked to earlier examples from the time of Gerrit Rietveld and H.P. Berlage. In this way, SUPERMODELS reflects the creativity of Dutch designers and architects, and reflects the rich heritage from which the current generations have developed. The exhibition consists mainly of 3D printed furniture. After starting in Milan, followed by a successful exhibition at the Stedelijk Museum Amsterdam, SUPERMODELS was on display in Tbilisi in Georgia in September. At the invitation of the embassy and with the opening being performed by the local mayor, the show in the Europe House on Freedom Square attracted a substantial number of visitors. In October 2014, SUPERMODELS was featured during the Dutch Design Week in Strijp-S in Eindhoven which was one of the top locations during the event. The Clock Building is a former Philips factory building and, during the DDW, offered space to around 100 participants from a variety of design disciplines.



BRUNS

SUPERMODELS

Authority

Foundation Supermodels
Mrs. Cindy Bosma
Wibautstraat 124
1091 GP Amsterdam
The Netherlands
T +31 (0)20 535 6210
E info@dutchdesignsupermodels.com
I www.dutchdesignsupermodels.com

Location

Milan, Amsterdam,
Tbilisi, Eindhoven



BRUNS

SUPERMODELS

Destination

Exhibition

Type of exhibition

Travelling

Project director

Rob Riksen

Design

Concern

Wibautstraat 124

1091 GP Amsterdam

The Netherlands

T +31 (0)20 535 6210

Start

March 2014

Delivery

April 2014