



The Tourist Inspiration Point Ommen is housed in the renewed Cultural Historic Centre of Ommen. The new interactive inspiration point provides visitors with tips for visiting Ommen and the Vecht Valley in a well-organised manner. The special nature, castles and river Vecht play a central role. The story of Krishnamurti, through whom Ommen temporarily grew into a spiritual world centre, is also discussed. Via video, photographs and moving elements, the visitor is enticed to explore the area.

"Today's visitors search for information in different ways. It's more about experience, interaction and inspiration. The new inspiration point is our response to that. By combining it with the museum, we want to strengthen both functions," says alderman Leo Bongers.



Authority

Municipality of Ommen &
Cultural Heritage Centre
Ommen
Den Oordt 7
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Location

Ommen, The Netherlands

Surface area

80m²

Bruns heeft in samenwerking met projectleider DestinatieX en ontwerp bureau Potztausend het Inspiratiepunt Ommen gerealiseerd. Een ontmoetingsplek waar je wordt meegenomen in het DNA en de verhalen van gemeente Ommen.

When you enter the new Inspiration Point, you immediately see a large interactive table on which the Vecht river meanders. Using push buttons, visitors are given tips on special activities and sights on and around the river. Activities such as sailing, visiting viewpoints, viewing art and much more. Under the table, children can listen to special birds in the Vech Valley. In the Vech table, a seating element has been created where an audio story is played about the history of the Vechtzone.

Furthermore, visitors will find information everywhere in the room, for example about routes, culture and history. On the walls are graphics of the nature reserves, castles and estates.

It is a multifunctional space, in which almost everything can be moved. Therefore, the space can function as a tourist information point during the day and as a reception area for lectures and presentations in the evening. Inspiration Point Ommen is a contemporary visitor centre that helps tourists with their information needs and stimulates encounters.



Destination

Visitor centre

Type of exhibition

Permanent

Project director

Maarten Taborsky

Design

Potztausend

Kors de Waard

Archipel 22-77

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T (06) 46 26 53 23

Start

September 2021

Delivery

June 2022