

BRUNS

Roots

Visitor centre Bulskampveld



Roots is the new interactive expo at the visitor centre of the Provinciedomein Bulskampveld in Beernem (BE). Landscape park Bulskampveld is an area of no less than 90 km² and stretches across five different Belgian municipalities. The wooded area is the destination for a day of relaxing in the nature for young and old.

The exhibition Roots is located in the big castle of Bulskampveld. An expo in which the invisible of the forest becomes visible and, as a visitor, you experience the wonderful collaboration between trees and fungi. You will meet the different forest inhabitants and learn about the effects of climate change on the forest.



Authority

Wondering
Burggravenlaan 321
9000 Ghent
Belgium
T +32 9 222 93 95

Location

Beernem, Belgium

Surface area

657m²



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Bruns was responsible for the engineering, production and total on site realisation of all physical elements of the exhibition. According to design by design agency Wondering and in collaboration with CREATE.eu, the expo was created.

The expo consists of interactive exhibits such as a recliner surrounded by projection surfaces and real suspended tree stumps with roots from the ground that allow you to lower yourself underground, so to speak. Bruns has also realised all the furniture for the reception area, a long corridor with two illuminated walls, showcases and interactive walls.

The real nature, the earthiness and the engagement over the forest area is palpable as the atmosphere of the exhibition. From the beginning, this was strongly captured in the design of Wondering. In executing, working with real materials from nature sometimes presented a challenge. For example, roots of trees were uprooted, stripped of pests and hung high above the ceiling to mimic real trees.

The story of the forest and how the nature interacts with the mycelium is appealingly translated into visitor experience for young and old in the Roots exhibition.

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Destination

Information &
visitor centre

Type of exhibition

Permanent

Project director

Maarten Taborsky

Design

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Burggravenlaan 321
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Start

2022

Delivery

2024