

BRUNS

Bigger Picture



The exhibition 'Bigger Picture' is the inaugural exhibition of the new exhibition hall BRUSK in Bruges, Belgium. Visitors are taken on a journey through medieval Bruges, a city that grew into a global hub and an important crossroads within international networks of trade, culture, and politics. Through connections with other regions and cultures via trade, travel, faith, and the exchange of ideas the city played a crucial role in world history.

Bigger Picture brings this story to life through five thematic chapters featuring artworks and historical objects from the collection of Musea Brugge, complemented by international loans. The exhibition explores how people, goods, and ideas moved across the world and how these exchanges left a lasting impact on Bruges. Bigger Picture is a temporary exhibition running from 8 May to 6 September 2026, inviting visitors to discover these interconnected worlds.



Authority

Musea Brugge
Dijver 12
8000 Brugge
Belgium

Location

Brugge, Belgium

Surface area

2.400 sqm



Bigger Picture

Bruns was responsible for the development and production of the entire Bigger Picture exhibition. For this exhibition, Bruns delivered all exhibition elements, including furniture, exhibits, and display cases, in which the collection is carefully presented. The exhibition is structured around an introduction and conclusion, connected by a route through several distinct worlds: the North Sea, the Christian World, the Mediterranean World, and the Courtly World. Each world has its own colour palette, atmosphere, and interpretation, featuring dedicated exhibits that strengthen the narrative and guide visitors through the networks and influences that shaped Bruges.

The project was realised in close collaboration with Musea Brugge, design agency Tinker Imagineers, and partners such as Showtex. Through intensive coordination between the collection team, designers, and production specialists, Bruns successfully delivered a high-quality result within a short project timeframe. The display cases played a key role in presenting the collection, showcasing objects from around the world that were transported to Bruges by dozens of couriers representing international lending institutions.

The project demonstrates that a temporary exhibition can achieve an exceptionally high standard of execution when supported by strong collaboration and careful coordination. The result is an immersive exhibition experience that brings the interconnected worlds of medieval Bruges to life.

Destination

Museum

Type of exhibition

Temporary

Project director

Dennis van den Beuken

Design

Tinker Imagineers

Hamburgerstraat 23

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Delivery

May 2026

