



In the heart of Etten-Leur, visitors experience Vincent van Gogh like never before, at two enchanting locations: the **Van Gogh Church** and the **Sint Paulushofje Museum**.

The church has been transformed into a multimedia experience. When you step inside, you feel what Vincent felt, think what he thought, and see the world through his eyes. A sensory discovery of the beginning of the master, in the place where it all started for Vincent van Gogh.

Combined with a visit to the museum, you travel back to the Etten-Leur of that time. You discover the village life that deeply moved Van Gogh and changed his art forever. You walk through his sources of inspiration and learn to see what he saw.

Two unique locations with one captivating story.

Van Gogh Experience Etten-Leur

Authority

Van Gogh Sites NV
Almystraat 14
5061 PA Oisterwijk
The Netherlands

Location

Etten-Leur, The Netherlands

Project director

Maarten Taborsky



Van Gogh Experience Etten-Leur

Bruns was the developer and producer of the multimedia experience in the Van Gogh Church, designed by Tinker Imagineers. The experience includes nine large projection screens that close during the presentation and open afterward. These provide the darkening of the church windows in various sizes. In addition to the projection screens, Bruns also created several display domes with oak paneling in the bell tower, a nine-meter-high graphic, and a replica of Vincent's first studio.

As a visitor, you can take a seat in Vincent van Gogh's studio. For hours, days, and nights, Vincent worked there. The visit feels like a journey back in time to the beginning of his artistic search. The walls in this studio bear witness to his struggle: sketches, studies of hands, faces, landscapes, and even early attempts at perspective.

Developing and designing the technical solutions for the large projection screens was a challenge in this project. The experience is available in multiple languages and fully accessible to everyone (except the tower).

Immerse yourself in the Van Gogh Church through an impressive show full of grand projections, captivating sounds, and emotions. Experience how Vincent thought, dreamed, drew, and painted.

Destination

Visitors &

Information centre

Type of exhibition

Permanent

Design

Tinker Imagineers

Hamburgerstraat 23

3512 NP Utrecht

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Delivery

October 2025

