

Drents Museum Labyrinthia

Authority

Drents Museum
Brink 1
9401 HS Assen
The Netherlands
T 0592 377 773

Location

Assen, The Netherlands

Project director

Maarten Taborsky



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The Drents Museum in Assen (NL), founded in 1854, is an old historical building that originated from a number of buildings that were attached to each other over the years. Some of it is new, some of it old. A building through which you can wander and even get a little lost. That is exactly the intention of Labyrinthia, the new permanent exhibition showcasing the Drents Museum's collection presentation. A magical journey through fifteen rooms of the museum, a experience for all ages.

In the halls, iconic stories of Drenthe come to life and, as visitor, you will be immersed in various themes, each with a new adventure. Fifteen completely different rooms in atmosphere, setting and experience present archaeological finds, historical objects and rich collection of art.



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As the main contractor, Bruns, together with NorthernLight and Ata Tech in an intensive collaboration with Yipp and Wirtz, guided the Drents Museum to realise its ambitions. The Drents main goal with Labyrinthia was: to be as widely accessible as possible. Either receive visitors from all levels of society. With the new exhibition, they appeal to target groups such as young people, families, the Drents themselves and people with disabilities, in addition to traditional museum visitors. This inclusiveness is literally and figuratively palpable in every room, as the stories can be experienced with all the senses: in Labyrinthia, you may look with your hands.

Thus, there are several routes through Labyrinthia to follow, tailored to the target group. In the family route, children are challenged and informed by the house spirit: 'White Mae-gie', a playful girls derived from an old Drenthe myth: The White Wolves. There is also a highlight route, consisting of five rooms, and the Drent is addressed by twelve Drents interviewed on various themes and their own collection of curious objects.

From a basic concept, the final design emerged, which Bruns technically developed, put into production and then installed on site. The entire interior of the museum was made in Bruns' workshop: from (interactive) furniture, to (wall) graphic, decoration, showcases, printed carpet, integration of hardware, AV, multimedia and museum lighting.

Labyrinthia is a magical journey of discovery through masterpieces from its own collection such as the Girl of Yde, the oldest canoe in the world and Van Gogh's paintings.

Destination

Museum

Type of exhibition

Permanent

Design

NorthernLight

Capital C (Office 5K)

Weesperplein 4B

018 XA Amsterdam

The Netherlands

T +31 (0)20 5353737

Surface area

1.186 m²

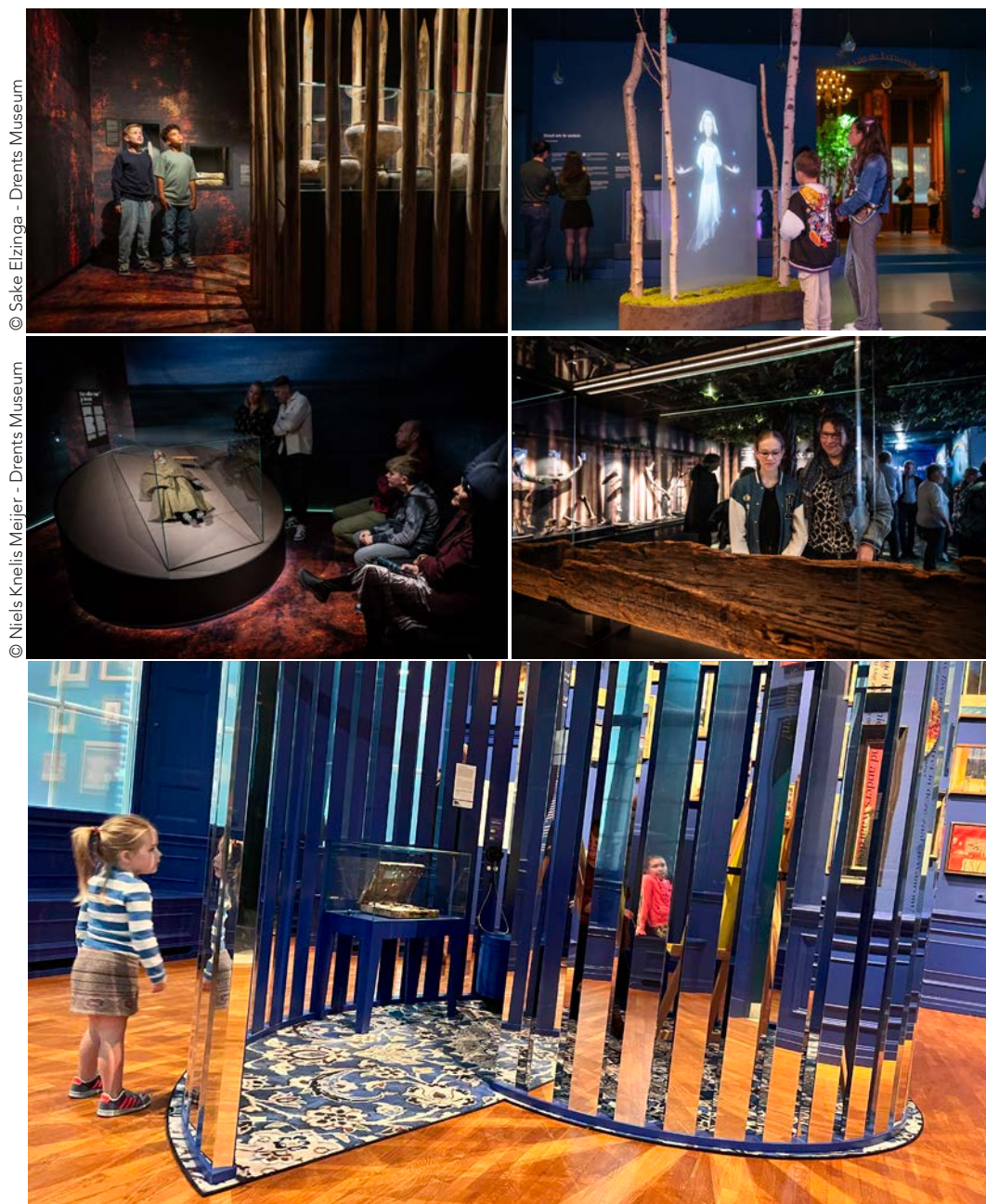
Number of spaces

15 + introduction + hallways

1. Hall of Threat
2. Hall of Love
3. Hallo of Human
4. Hall of Ideals
5. Hall of Heroes
6. Hall of Life and Death
7. Hall o Taste
8. Hall of Tradition
9. Hall of Beauty
10. Hall of Energy
11. Hall of Status
12. Hall of Invention
13. Hall of Watching
14. Hall of Sacrifice
15. Hall of Wonders

Year

2024



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