



On the occasion of the 10th anniversary of STAM, city museum of Ghent, the permanent exhibition 'The story of Ghent' has undergone a total make-over. In the new exhibition, you can see and feel the city grow and change its shape. You discover unique objects, percaments abdicates, enterprising women, rebels in love and selfish benefactors from the middle ages to the present. You travel back in history and experience the metamorphosis of Ghent in 'fast forward'. You go successively from the origins of the city, to a medieval metropolis, to a resilient and finally an uninhibited city. The museum is like a real time machine. As a visitor, you can press the 'pause-button' whenever you like in order to contemplate unique and impressive collection pieces. Eye-catchers are the wireframes of Sint-Baafs abbey and the gravestone. You will also be informed by wall-to-wall old maps and digital animations.



Photography: Phile Deprez

BRUNS

STAM Ghent The Story of Ghent

Client

Kinkorn BV
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Location

Ghent, Belgium

Surface area

700m²

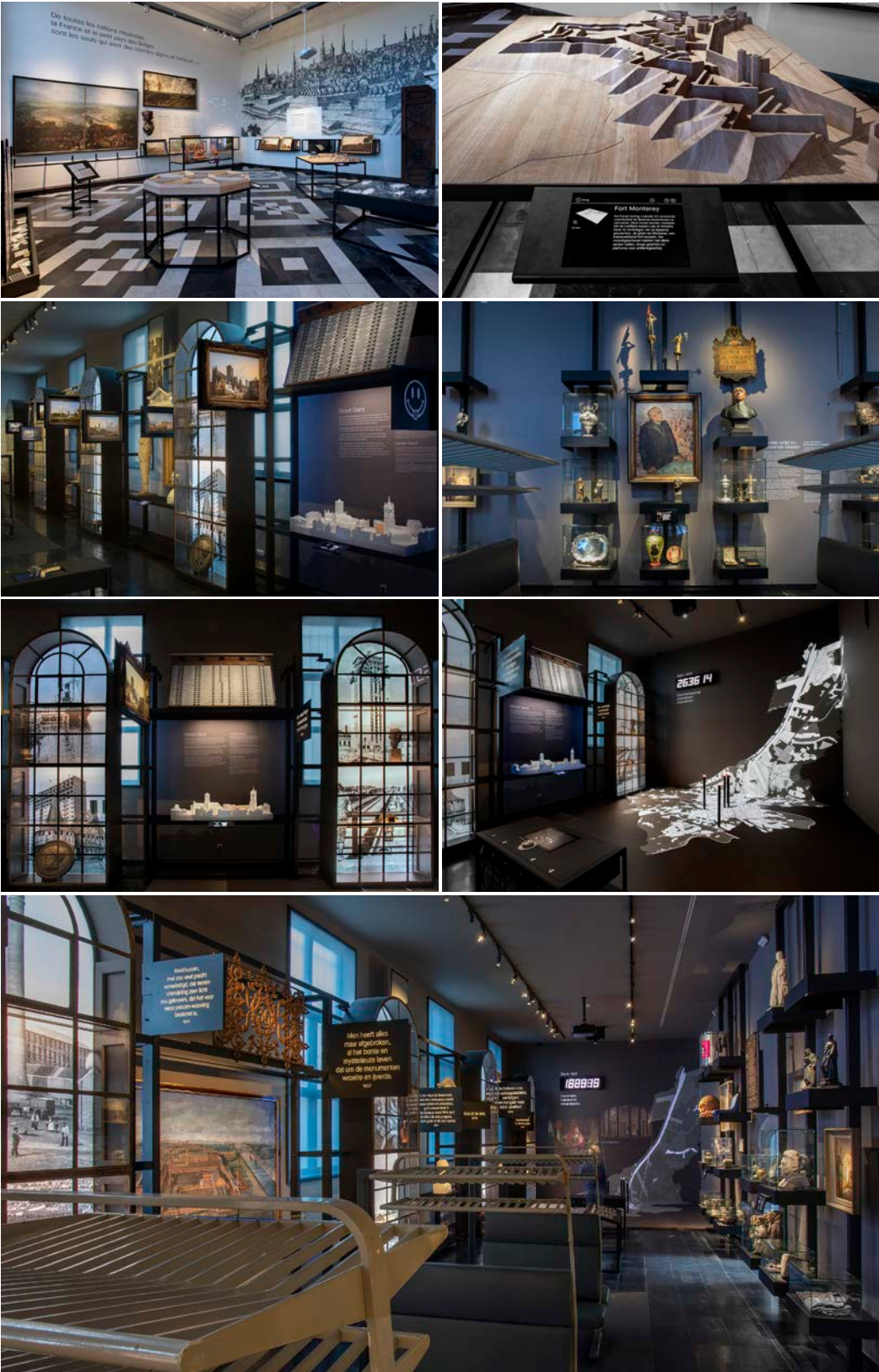
Bruns has renewed the permanent exhibition according to Kinkorn's design. New furniture has been developed for the presentation of the STAM collection pieces. There is also extensive use of fast moving iPad screens, multimedia and digital interaction.

The exhibition shines in a sober and tasteful atmosphere. Special developed showcases and transparent furniture allow a view of the walls behind. Objects have also been placed in clusters, allowing the space to breathe. The presentation looks lighter than before. Although, with a total of 425 exhibits, almost a quarter more objects can be seen.

In addition to applied graphics, the museum allows the visitor to almost literally feel which materials the buildings were constructed of in course of time.

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STAM Ghent
The Story of Ghent



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Destination
Museum
Type of exhibition
Permanent

Project director
Bart Bartholomeus

Design
Kinkorn
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Start
April 2020
Delivery
December 2020