

Colourful Rotterdam Euromast

The Euromast in Rotterdam has a new Euroscoop experience: Colourful Rotterdam. As soon as you step into the Euromast lift, you experience a special ride to the top at a height of 185 metres. The colourful light and sound show with music ends in a 360-degree perspective over the city. In a poetic way, the experience tells with Rotterdam pride about the city, its diversity and its colourful identity. In just a few minutes, your knowledge is enriched about the special position of Rotterdam's world port in the heart of Europe.

Bruns carried out the total management between the parties involved. In order to realise the Euroscoop experience, design agency NorthernLight, lighting/audio specialist Ata Tech and lighting designer Marc Heinz worked together. The sound is based on two tracks by Rotterdam DJ Oliver Heldens, mixed by Dennis Slot.

The interior consist of a large graphic wall on the outside and a bench in the lift with mirror detail. Colourful Rotterdam is a breathtaking experience for young and old.



BRUNS

Colourful Rotterdam Euromast

Authority

M56 Netherlands
Holdings B.V.
Parkhaven 20, 3016 GM
Rotterdam
The Netherlands

Location

Rotterdam, The Netherlands

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July 2021

Delivery

July 2022