



BRUNS

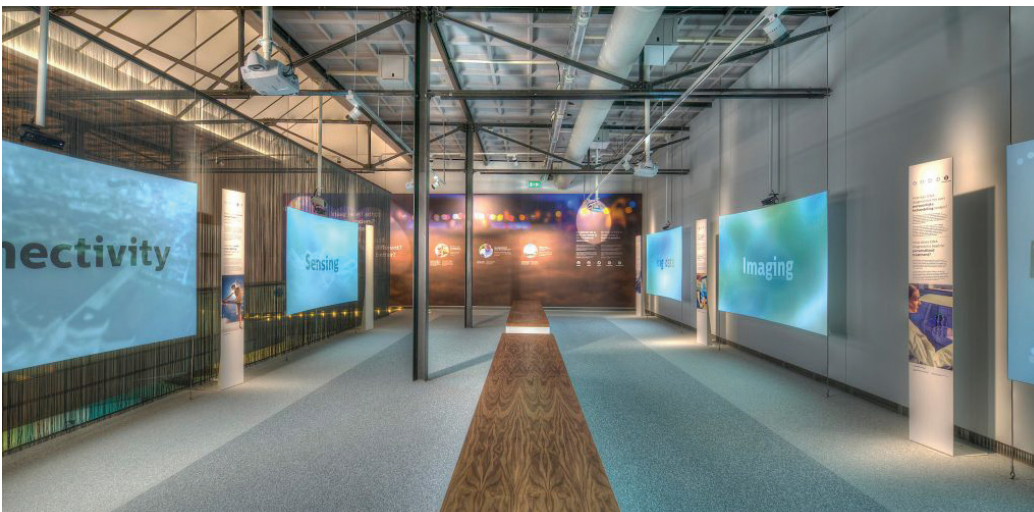
Innovation and You Philips Museum

'Innovation and you' experience to celebrate 125 year Philips

On the occasion of the 125th anniversary of Philips, Bruns produced the 'Innovation and you' experience for the Philips Museum. It provides visitors of any age a spectacular view into the future and shows the importance of modern technology. Unique view on a healthier lifestyle How can digitization help to develop personalized diagnoses? How can big data combined with measurements like body length and weight provide insights into diseases or predict epidemics? How can networks enhance the security on the streets? The new exhibition in the Philips Museum shows how innovations in health and lighting contribute to the improvement of lives of billions of people worldwide.

Interactive projections

The highlight of the exhibition are five big interactive projections that respond to individual visitors and let them experience how modern technology has been changing our lives. The projections show five big innovations: big data, sensing, imaging, personalization and connecting.



Authority

Philips Museum
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Location

Eindhoven, The Netherlands

Surface Area

150 m²

BRUNS

Innovation and You Philips Museum

Destination

Museum

Type of Exhibition

Permanent

Project director

Harry Jansen

Design

NorthernLight
Grasweg 77
1031 HX Amsterdam
The Netherlands

Start

November 2015

Delivery

May 2016

