

Mood Mixer

The Yellow Zone at LEGO® House in Billund has been expanded. The new Mood Mixer consists of interactive exhibits focused on emotions.

The Mood Mixer focuses on how you feel, how you express your feelings and how your feelings affect the people around you. In a combination of physical and digital play, you learn about the different emotions of people. You build a character with a clear emotion, using the well-known LEGO bricks. Then you let it come to life in the Mood Mixer.

The concept is based on three phases: connect, explore and transform. In the connect phase, it's all about making visitors curious and arousing the 'want to play' feeling. In the explore phase, they get to work with the Mood Mixer and make discoveries about emotions. Finally, the transform phase is about the learning outcomes of the entire experience.

Bruns realised the Mood Mixer together with Kiss the Frog and Ata Tech. In the preliminary phase we thought along with the designers of LEGO. Then the translation was made to a manufacturable product. All disciplines within Bruns worked together in a short lead time. In an optimal working method the Mood Mixer was installed on location within the set deadline, according to the wishes of the customer.

BRUNS

Mood Mixer LEGO® House

Authority

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Location

Billund, Denmark

Start

January 2021

Delivery

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