

# BRUNS

## Weaving Museum Geldrop



The Weverijmuseum Geldrop, a unique museum of its kind, that really brings the memory of Geldrop to life as an important textile city in the 19th and 20th century. This starts with the property in which the museum is housed: a striking factory building at the Kleine Dommel, in which the "Wollenstofffabriek A. van den Heuvel and Son" was located. It will be reinforced when you enter the museum. A lot of activity. The weaving looms, often wonders of technology, are clogged as they are called by the weavers and are served by enthusiastic volunteers who used to be active as weavers or otherwise involved in the textile industry.



### Opdrachtgever

Weverijmuseum Geldrop  
Mrs. Simone van der Heiden  
Molenstraat 1  
5664 HV Geldrop  
The Netherlands  
T +31 (0)40 286 3574  
E [info@weverijmuseum.nl](mailto:info@weverijmuseum.nl)  
I [www.weverijmuseum.nl](http://www.weverijmuseum.nl)

### Location

Geldrop, The Netherlands

### Surface area

500 m<sup>2</sup>

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Bruns was as the developer and producer responsible for the engineering of all interior components (incl. dimensions, colors and material choices) graphics that are part of the overall presentation of the interior components and the integration of multimedia hardware.

A centerpiece of the new museum is the Technique Wall. Dozens of photos, texts and dates are presented on a 4 x 14 meter long wall that show the development of machine technology. The narration by means of many cartoons make it very attractive for the visitor to keep searching for the year and technique. This wall can be operated interactively by means of joysticks, whereby a virtual shuttle spool runs along the timeline. An experience for young and old!

Responding to the latest developments, the new museum is set up in such a way that the visitor can find his or her way in the museum on the basis of age or interest. In doing so, the visitor gains knowledge about the building, about all kinds of aspects related to weaving and the related looms and machines. The development of the weaving industry in the Netherlands and the role played by the textile industry in Geldrop-Mierlo in the region have also been included.



### Destination

Museum

### Type of exhibition

Permanent

### Project director

Harry Jansen

### Design

Bob Bruns

Provincialeweg 15

5563 AG Westerhoven

The Netherlands

### Start

July 2017

### Delivery

April 2018