

BRUNS

Museum for Communication



Bruns is selected by the Museum of Communication for the large-scale renovation of the permanent exhibition of the museum. Kossmann.dejong won the assignment to design the new large survey exhibition. The museum aspires to continue the trend of soaring visitor numbers and to enhance the leading position in museum attendance of young people.

Communication connects people and brings people together. We convey our message, consciously or subconsciously, all the time. Communication is in other words a very interesting topic for a museum. The Museum of Communication in Bern always focused on the various aspects of communication. Why can we not escape the need to communicate in our life? And what does communication do to us? The visitors of the Museum of Communication become experts who bring their own daily knowledge and experience in communication and apply it in the museum. The unexpected interactives, fun games and actors hired by the museum ensure that a visit to the Museum of Communication is a vivid experience.

Authority

Museum für Kommunikation

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Location

Bern

Surface are

2000 m²

Total amount of exhibits

35 interactive exhibits



photography: Beat Schweizer

Due to the extremely fast developments of the digital era, the permanent exhibition had to be renewed. Kossmann.dejong created a design for the 2000 square metre exhibition area where the visitors can experience, test and explore the subject of "Communication" in innovative ways. Visitors explore the colourful world of communication with large-scale video projections, interactive games, and a large range of interesting facts.

We as main contractors were responsible for the development, engineering and implementation of the new permanent exhibition. Visitors will notice the almost Swiss precision for detail in all elements. At the same time, there is a large variety of large scenographic set-ups. There is for example the theme room "Datacenter" where a steel grid with blue light and flashing LEDs is the scene for digital communication tools. The museum also features a large "kommunikationswand" with striking eye catchers such as a red heart with arrows or rotating masks with a happy and sad faces, which are part of the décor. Bruns provided all the furniture, interactives, graphic work and audiovisual hardware (including show control). IJsfontein took on multimedia and the audiovisual content is handled by several Swiss companies. As from the 18th of August 2017 the renewed Museum of Communication is open again to the public.



Destination

Museum

Type of exhibition

Permanent

Project director

Maarten Taborksy

Design

Kossmann.dejong

De Ruyterkade 107

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Start

August 2016

Delivery

August 2017