



Kasterlee's new tourist information office is open to residents and visitors of Kasterlee. Kasterlee is an outstanding tourist town with over 90 trade patients, 285.000 overnight stays and dozens of tourist events. From the moment the white building was acquired next to the town hall, it was clear that the new tourist information office would be housed there. Over the last ten years, the number of desk visitors in the tourist information office was evolved from 2.700 visitors in 2000 to 11.000 visitors in 2017, an important indicator for continuing personal and direct reception despite the new media.

The new regional tourist information office focuses on the themes pumpkins, gnomes, gastronomy and active recreation. The reception desk and the experience space from the pivot of the tourist information office. It is a very innovative office with a lot of attention to the experience: a life-sized and lifelike leprechaun in which children can climb, a part in which you will find all the facets of the pumpkin, a handbike on which you discover the Kempen virtually, an annual line of the most important activities in Kasterlee, a gourmet corner where you can discover all the sweets, a virtual top ten of Kasterlee ... but especially with an emphasis on an experience for everyone . This tourist information office will be a big one have economic added value for the more than 90 trade patients and others companies and therefore Kasterlee has invested in the construction of the new tourist information office because a good reception will provide repeat visits, increase the visit frequency, longer stay and higher spending by tourists.



Opdrachtgever

Municipality of Kasterlee

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Location

Kasterlee

Surface area

250 m²

BRUNS

Visit Kasterlee

Destination

Toerist information office

Type of exhibition

Permanent

Project director

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Start

January 2017

Delivery

October 2017

